Assignment One
Graphic Design is everywhere! The first step to learning graphic design, is beginning to recognize design in the things around you. For your first assignment, you will need to find one example from each of the following categories.

1. LOGO or GRAPHIC SYMBOL - can include letters or numbers, but not full words.

2. IMAGE BASED DESIGN - any design or illustration that relies primarily on shapes or images, rather than words. *This does not include photography*

3. TYPOGRAPHIC DESIGN - any design that communicates using only letters and words in a creative way.

4. IMAGE + TEXT DESIGN - combines the use of images and text to effectively communicates its message.

Design Samples can be found anywhere. Bring them to class in one of the following ways:

1. Bring the original physical design (a product or packaging, clipping from magazine or newspaper, etc.)
2. Bring a photo of the design (it must be printed, do not bring in a camera)
3. Recreate the design as a drawing. Make sure to include where you saw it.

You must bring your design samples to class on MONDAY, SEPTEMBER 14